

Contact Information	
Company Name	
Contact Name	
Company Address	
Accounts Contact	
Invoice Address (if Different From Above)	
Phone	
Email	
Fax	
Mobile	
Website Address	
Understanding Your Requirements	
Email Address for Leads	
Postcode Areas Covered (if National please state this)	
Number of Leads Required Per Week	
Other People Authorized to accept leads within the Company	
Other Information to help us understand your requirements	
Type of Leads Required	
Please tick the appropriate boxes to indicate the type of leads that you would like to receive.	
Computer Services	Marketing Services
Accountancy Systems	BPO
Content Management Systems	Direct Marketing – Business Data
CRM Systems	Direct Marketing – Consumer Data
Database Development	Email Marketing – Business Email Data
Ecommerce	Email Marketing – Consumer Email Data
Flash Design	Marketing Research Companies
Hosting	Marketing Agencies
Intranet Development	Marketing Companies
IT Consulting	PR Companies
IT Support	Printing Companies
Network Installation	Promotional Gifts
Offshore Web Development	Telemarketing Companies
Online Marketing	Others (Please Name Below and tick)
SEO	
Software Development	
Web Design	
Web Development	

Agreement Information	
Price Per Lead	The Price per lead varies between £12 and £35.00 per lead. The lead shall be paid for within 14 days from receipt of invoice. The price per lead will increase by 50% after 14 days and up to 30 days. The price per lead shall increase by 100% if it is paid for after 30 days.
Subject to prior credit approval by C2o Ltd, C2o Ltd will issue an invoice to the billing contact above two to three times per month during which this agreement is in effect, based on the actual number of leads (as defined in the Terms and Conditions). By signing in the space provided below, you represent and warrant that you are authorized to enter in to this agreement and that you have had access to and have read the C2o Ltd Terms and Conditions. You are also agreeing that you will pay the specific price per lead that has been valued by C2o Ltd and offered at that price, either verbally, via email or via accessing the Quote Me Local website and purchasing the lead.	
<p><u>C20 Ltd</u></p> <p>Account Manager: Oliver Loveridge T: 01223 890 647 E: oliver@c2o-uk.com F: 0870 135 5490</p> <p>Signed By:</p> <p>Date:</p>	<p><u>Customer</u></p> <p>Signed By:</p> <p>Name:</p> <p>Title:</p> <p>Date:</p>

1) Terminology for Terms & Conditions

- 1.1) Quote Me Local (part of C2o Ltd) is an Internet Lead Generation Tool for Businesses
- 1.2) The Price per lead varies between £12.00 per lead and £35.00 per lead, and is valued by C2o Ltd.
- 1.3) A 'lead' shall comprise a business individual that has been on to one of our websites. They have then been contacted by C2o Ltd, via telephone and have indicated a strong interest in purchasing the service or a product.

2) Provision of Service

- 2.1) C2o Ltd will provide leads to the Customer, within the Geographical areas that they want to work. C2o Ltd will only pass on a lead of a Home Owner that has been contacted by Quote Me Local with permission to be contacted by up to a maximum of 8 Companies.
- 2.2) Quote Me Local will deliver the leads to the Company by the preferred method of Communication. We will not deliver more leads per week than the figure authorized by the Customer, unless the Customer agrees to receive more leads.

3) Compliance with Laws

Each party agrees to comply with all applicable laws, rules and regulations in force from time to time in any relevant jurisdiction, including any EU Directives, Internet regulations, and applicable export laws, in its performance under this Agreement.

4) Suspension & Termination

- 4.1) The Customer can cancel the Agreement at any time, but will be expected to pay for all outstanding leads that have been sent through.
- 4.2) C2o Ltd can also terminate the Agreement with the Customer at any time.

5) Support

C2o Ltd will provide telephone and web-based support to the Customer during the normal working hours, 0900 to 1800 Monday to Friday.

6) Pricing & Payment

- 6.1) General Pricing and Payment Terms - All amounts payable under this Agreement are exclusive of any value added tax or any other taxes associated with the provision of Services. The Customer is responsible for payment of any and all such taxes.
- 6.2) The Customer shall pay for each lead at the agreed price per lead, which is defined by C2o Ltd on a lead by lead basis, but will not exceed £35.00.
- 6.3) The price per lead will increase by 50% after 14 days and up to 30 days. The price per lead shall increase by 100% if it is paid for after 30 days.
- 6.4) Reports & Audits - C2o will provide a detailed invoice for every billing period, stating the name of the lead and the town which they are based and the date that the lead was sent through to the Customer.
- 6.5) Any queries about leads must be brought the attention of C2o Ltd within 24 hours of receipt of lead details. Any credits are given completely at C2o Ltd's discretion.